

## A

In Business and Economics we...

### **ASPIRE TO BE OUR BEST...**

Through hard work from students and teachers

A student of Business or Economics works hard, but they are successful. Business and Economics is one of the subjects that everyone will use in the world of work. Often students choose Business or Economics at GCSE, also study that subject into year 12 and 13 and then choose a similar pathway for university. Our BTEC results are also excellent and amongst the best nationally.

*"The only place where success comes before work is in the dictionary."*

**Vidal Sassoon**

## C

In Business and Economics we...

### **COMMIT TO OUR LEARNING**

Attendance to revision and intervention sessions

Within the Business Department we strive to encourage independence and commitment from our students. We work hard at creating an environment where students are motivated to take responsibility for their own learning.

As a department we offer support for our students in a variety of ways, one is regular intervention and catch up sessions after school for students taking any of the BTEC courses that we offer. This enables students to continue their work outside of the classroom, whilst still getting support they need from staff. Students often attend these sessions voluntarily as they strive to improve their work and aim for the best grade possible.

We also offer revision sessions after school and on various Saturdays throughout the year for students taking GCSE or A level courses. Attendance at these sessions is voluntary, however we have seen extremely encouraging levels of attendance as students realise the benefit these sessions have on their understanding of the course content as well as exam technique. As a department we will continue to offer these levels of support in the upcoming academic year.

*“Study hard, for the well is deep, and our brains are shallow.”*

**Richard Baxter**

## **H**

In Business and Economics we...

### **HOLD HIGH STANDARDS IN EVERYTHING WE DO**

Through encouraging participation in activities that push students out of their comfort zone. Through enterprise in the department we encourage our students to have high standards, believe in themselves, produce excellent work and push themselves to achieve.

#### **SPEAK OUT CHALLENGE**

Over the past 5 years we have participated in the Jack Petchey ‘Speak Out’ challenge which is a national public speaking event. The Business Department encourages a wide range of students in Year 10 to participate. This competition allows students to develop their public speaking skills which helps them develop their self-confidence to enable them to speak in front of large audiences.

#### **SPEAK EASY DRAGONS (EXTRA-CURRICULAR DAY)**

The Speak Easy Dragons visit the school in November each year and run a workshop for the whole of Year 10. The students take part in a challenge that finishes with them pitching a business idea to the panel of judges. Throughout the day of planning activities there are ups and downs. Good ideas and bad ideas. The students learn the importance of professionalism and communication skills in a business and fun environment.

*“As long as you’re going to be thinking anyway, think big.”*

**Donald Trump**

## **I**

In Business and Economics we...

### **INVOLVE OURSELVES IN OUR COMMUNITIES**

We do this through the Year 11 Controlled Assessment

Part of the GCSE course is a controlled assessment where students are expected to conduct research on a local small business. The students create a questionnaire or

interview local business people based upon a research question set by the exam board.

This gets students thinking about how the local business world works and how well the small businesses in our local area operate. The end result is that students can actually offer guidance to local businesses using their research findings. It also makes the students more aware about business in the local community in general.

*"I'm a reflection of the community."*

**Tupac Shakur**

**E**

In Business and Economics we...

## **ENGAGE IN ALL OPPORTUNITIES**

Through Enterprise activities. Within JRCS the Business Department encourages students to get real life business experience by exposing them to real businesses within school. JRCS has had their very own entrepreneurs, who over the last two years, have set up and run a business delivering refreshments to staff. Jordan Dunn and Joe Brand are two unique students who are hot on the heels of the likes of Richard Branson. Jordan is now at university and is planning on how to bring his entrepreneurial ideas back to the classroom. The latest entrepreneurs in the department are the Year 12 BTEC class who managed to successfully win money from the Mayors fund to help support enterprise in the school.

Our Year 12 Btec students organise and run a lower school disco for Key Stage 3 students each year. This is always a huge success and gives the students a good understanding of event management and teamwork.

Over the course of the year the Business Department, with students help, run a number of fundraising events in support of charities such as MacMillan Cancer Research. This includes coffee mornings and cake baking as well as other things being sold to raise money. All students across the school are able to partake in these events.

*"You don't learn to walk by following rules. You learn by doing, and by falling over."*

**Richard Branson**

## V

In Business and Economics we...

### **VALUE, CARE FOR AND RESPECT EACH OTHER**

Through teaching Economics...

What better way to show young people how to care about each other, to value and respect each other than by showing them how the world works. An understanding of world trade for example and fiscal and monetary policy will help students to understand the increasing importance of global economies and the part they play in our everyday lives.

We are not part of a just a local community any more. What happens in other countries affects us more now than ever before. How can our young people learn to value each other if they do not understand the way business and governments operate in other countries.

There are some big questions to be answered...

What happens if house prices fall?

Should bankers be blamed for global recession?

Should we use developing countries to mass produce goods?

*"Education is the most powerful weapon which you can use to change the world."*

**Nelson Mandela**

## E

In Business and Economics we...

### **ESTABLISH RESILIENCE**

In Business we teach young people how to bounce back when they have not been successful the first time around.

The Business and Economics Department offers students tailored learning opportunities which allow them to fulfil their potential. An ethos of independent learning and entrepreneurship is promoted which endorses student-led initiatives.

The Economics course especially seeks to create an environment where strong relationships are developed between staff and students, and where staff provide honest and constructive feedback that will help each student to fulfil their aspirations. The Department provides an environment that allows students to cultivate and practise skills that can be transferred to ensure future success in the workplace. Guest speakers, trips and work experience are offered to students in order to enrich their business learning and bring them a step closer to the world of work.

The key is if at first you don't succeed, don't give up, just ask for guidance and try again.

"I've missed more than 9,000 shots in my career. I've lost almost 300 games. 26 times I've been trusted to take the game winning shot and missed. I've failed over and over and over again in my life and that is why I succeed."

**Michael Jordan, Basketball Legend and Entrepreneur**