

GCSE YR10 Media Studies Outline 2021-2022

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Week Beg.	Topic	Details	Page No. in Book
Autumn 1			
1	06/09/2021	Intro/Media Language Book Admin. Media Forms and genres. Denotation/Connotation	
2	13/09/2021	Media Language Media Language introduction – Mise en Scene, Layout and Design	
1	20/09/2021	Media Language Camera Angles and Movements	
2	27/09/2021	Media Language Graphics and Editing and Sound – linking to technology	
1	04/10/2021	Media Language Genre theory – including intertextuality	
2	11/10/2021	Media Language Narrative including Propp	
1	18/10/2021	Media Language End of unit test.	
HALF TERM			
Autumn 2			
2	01/11/2021	Audiences Target Audiences: niche and mass	
1	08/11/2021	Audiences Marketing – categorizing audiences	
2	15/11/2021	Audiences Polysemic Readings	
1	22/11/2021	Audiences Active vs Passive audiences	
2	29/11/2021	Audiences Uses and Gratifications	
1	06/12/2021	Audiences Media practices and identity – actual self and desired self	
2	13/12/2021	Audiences Social, Cultural and Political significance. End of unit test.	
CHRISTMAS BREAK			
Spring 1			
1	03/01/2022	Representation Re-Presenting a world – construction of representation by producers. <i>(No Mon or Tues)</i>	
2	10/01/2022	Representation Representing social groups, events, ideas	
1	17/01/2022	Representation Stereotyping including Alvarado	
2	24/01/2022	Representation Under-representation and mis-representation – polysemic readings	
1	31/01/2022	Representation Social, cultural and political significance and reflection.	

2	7/02/2022	Representation	Mulvey : Male Gaze End of unit test. Mock Week (TBC)	
HALF TERM				
<i>Spring 2</i>				
1	21/02/2022	Industries	Media production - introduction	
2	28/02/2022	Industries	How production effects the product including budgets – funding models	
1	07/03/2022	Industries	Conglomerates, diversification and vertical and horizontal integration	
2	14/03/2022	Industries	Convergence and globalisation	
1	21/03/2022	Industries	Regulation, New digital technologies End of unit test.	
2	28/03/2022		Work Experience Week- TBC	
EASTER BREAK				
<i>Summer 1</i>				
1	18/04/2022	Coursework	Introduction to coursework (<i>No Mon</i>)	
2	25/04/2022	Coursework	Research	
1	02/05/2022	Coursework	Planning (<i>No Mon</i>)	
2	09/05/2022	Coursework	Statement of Aims	
1	16/05/2022	Coursework	Statement of Aims	
2	23/05/2022	Coursework	Statement of Aims / Production	
HALF TERM				
<i>Summer 2</i>				
1	06/06/2022	Coursework	Production	
2	13/06/2022	Coursework	Production	
1	20/06/2022	Coursework	Designing Mock Week (TBC)	
2	27/06/2022	Coursework	Designing	
1	04/07/2022	Coursework	Peer Feedback	
2	11/07/2022	Coursework	Finishing	
1	18/07/2022	Last Week	Achieve Days	
SUMMER BREAK				